



For Immediate Release

IMN (iMakeNews, Inc.) Names Stefania Calabi Nappi to Board of Directors

New Board Member is Seasoned Technology Executive Who Has Repeatedly Driven Rapid Corporate Growth

Waltham, MA, April 05, 2006—IMN (iMakeNews, Inc.), an e-communications company offering a range of services including e-newsletters, email marketing, podcasting, RSS, and blogs, announces the appointment of Stefania Calabi Nappi to its Board of Directors.

Ms. Nappi is CEO of PreferredTime, Inc., a venture-backed firm providing high-value services to the pharmaceutical and healthcare industries. She is a seasoned high-technology CEO and general manager, and has helped several emerging businesses achieve rapid expansion, improve operations, and raise venture capital funding. Her previous companies include InSite Marketing Technology, Inc., sold to Silknet Software and then to KANA Software, Inc.; National Logistics Management; IntraNet, Inc., now part of Transaction Systems Architects, Inc. (Nasdaq: TSAI); and a half-dozen others. She also serves on the Boards of International Strategies, Inc. and RedTail Solutions, Inc.

“Stefania Nappi is a tremendous addition to the IMN Board of Directors,” said David A. Fish, Chairman and CEO of IMN. “She is an astute technology executive who fuels fast growth and has built strong relationships with the financial community.”

“IMN has developed a unique set of e-communications services that provide the company with tremendous leverage,” said Ms. Nappi. “The firm offers a rare and much-needed opportunity to combine e-marketing with higher-touch service in a cost-efficient way. It is a pleasure to join the Board of this innovative organization.”

Ms. Nappi holds both a B.S. and M.S. in Computer Science from the Massachusetts Institute of Technology.

The IMN Director search was conducted by the Corporate Board Resource Committee of The Boston Club, which also publishes the annual *Census of Women Directors and Executive Officers of Massachusetts Public Companies*.

About IMN

IMN (iMakeNews, Inc.) of Waltham, MA is a leading e-communications service provider. Originally focused on e-newsletters, IMN now delivers e-communications solutions that boost business performance and span e-newsletters, email, mini-sites, weblogs, and robust tracking and analytics. IMN products are sold worldwide directly and through reseller organizations. IMN has pioneered Informative Marketing™, a strategy for using online analytics to better understand customers and prospects, take action based on their responses to content, and improve the return on e-communications program investments. Founded in 1999 and funded by Brook Venture Funds, IMN services over 1,300 accounts globally. The company's approach to e-communications has been embraced by major corporations such as Shell Oil, Wachovia, CitiStreet, and ING. IMN is located at 200 Fifth Avenue, Waltham, MA 02451. Additional information is available at www.imninc.com

Journalists who would like to talk with IMN executives should contact Dawn Ringel, Warner Communications, at 781-449-8456 or dawn@warnerpr.com